



CITY PARK JAZZ 303-744-1004 • PO BOX 10304, DENVER, CO 80210 • WWW.CITYPARKJAZZ.ORG • INFO@CITYPARKJAZZ.ORG

2010 CONCERT SEASON Sponsorship Levels & Benefits

Presenting Sponsor: \$15,000

- Company name & logo on 2010 concert season banner, 10 concerts
- Company event in Pavilion area, one per season, date of your choosing
- Booth or similar presence at 10 concerts
- Recognition in announcements at 10 concerts
- Recognition in media publicity generated by City Park Jazz
- Company name & logo on concert flyer, distribution 60,000-plus
- Company name & logo on website, link to your company
- Company name & logo on volunteer t-shirts
- Five City Park Jazz T-shirts

Bike Corral Sponsor: \$5,000

- Your company branding on bike corral for 10 concerts; corral is staffed by Bike Denver, providing secure parking for concert-goers' bikes from 5:00 to 8:30 pm.
- Recognition in announcements at all 10 concerts regarding secure bike parking
- Your company name & logo on concert flyers, distribution 60,000-plus
- Your company name & logo on website, link to you
- Your company name & logo on volunteer t-shirts
- Five City Park Jazz T-shirts

Individual Concert Sponsor: \$3,500

- Sponsor the concert of your choice (first come, first served)
- Company event in Pavilion area at your concert
- Recognition in stage announcements at your concert; company representative announcement at your concert
- Booth or similar presence at your concert
- Company name & logo on sponsor banner at 10 concerts
- Company name & logo on volunteer t-shirts
- Company name & logo on concert flyer, distribution 60,000-plus
- Company name & logo on website with link to your website
- Five City Park Jazz T-shirts

Volunteers Sponsor: \$3,000

- Your company name & logo on City Park Jazz/volunteer booth at 10 concerts
- Your name & logo on buckets carried by volunteers throughout crowd soliciting donations at 10 concerts.
- Your name on volunteer t-shirts
- Your company name & logo on concert flyer, distribution 60,000-plus
- Your company name & logo on website, with link to you
- Three City Park Jazz T-shirts



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City Park Jazz 2010 T-shirt Design Contest Sponsor: \$2,000

(Contest conducted among DPS high school students to design commemorative 2010 season T-shirt; cash award to 1st, 2nd, and 3rd place winners; T-shirts sold at 10 concerts)

- Recognition at site of t-shirt sales, City Park Jazz/volunteer booth
- Opportunity to supplement up to \$500 of total sponsorship cash value with appropriate in-kind gifts to student participants/winners
- Your company name & logo on concert flyers, distribution 60,000-plus
- Your company name & logo on website, link to you
- Your company name & logo on concert volunteer t-shirts
- Two City Park Jazz T-shirts

Benefactor: \$1,500

- Your company name & logo on concert flyers, distribution 60,000-plus
- Your company name & logo on volunteer t-shirts
- Your company name & logo on website, link to you
- Two City Park Jazz t-shirts

Patron: \$500

- Your company/individual name on concert flyer as a Patron
- Two City Park Jazz T-shirts

Friend: \$250

- Your company/individual name on concert flyer as a Friend

Fan: \$175

- Your company/individual name on concert flyer as a Fan

Supporter: below \$175

- Your gift of any amount underwrites continuing operations of free City Park Jazz concerts, enjoyed by 60,000-plus music lovers throughout the summer.